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Department of Industrial Engineering and Management**

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PREFACE

With the 7th MCP-CE Conference upon us, we are looking forward to welcoming back old colleagues and friends, as well as many new participants, who want to share with us their knowledge and experience, in the field of mass customization and open innovation. We hope that you will, at the same time, have a pleasant time during your stay in Novi Sad.

We have accepted 40 interesting papers for publication, prepared by authors from 16 countries. The highest ever number of papers was not exceeded this time, however, with the focused choice of topics and quality level of papers will make this year's event certainly the most successful MCP-CE conference so far. We are also glad to note that the topics covered in these conferences show this field to be vibrant and dynamic. From the analysis of the topics it can be concluded that the interest in problems of configurators and configuration systems has not diminished, and there is a noticeable, growing interest in additive manufacturing and 3D printing, as well as in the product innovation process through customer or crowd co-creation, powered by social networks and platforms.

This year again, we have two more events running in parallel. The 1st iDEAlab Regional conference on Entrepreneurship and Open Innovation in University - Industry Collaboration, organized within the framework of the ongoing Tempus programme of the European Union, brings us a consortium of twenty institutions together with their partners from industry and university to discuss the most efficient ways of fostering creation of innovative products and services and encouraging entrepreneurship among students.

The other event is the 2nd Doctoral Students Workshop (DSW), organized by the MC-OI Network in order to bring together young researchers pursuing their doctoral studies with the aim to focus their attention on solving the current problems and challenges in the field of mass customization and open innovation, guided by leading European experts in the field. The initial goal has been fully reached, and the 2nd DSW, now boasting twice as many participants as for the first workshop, will surely become a regular accompanying event with the MCP-CE Conference in the future.

It is always important to point out all the support provided by considerable number of companies. More importantly, this is not just a kind of one-time financial support for the organization of the conference, but the outcome of a long-term cooperation in various collaborative projects, whose results will be presented during the conference. This support is extremely important to us, because we are thus receiving positive confirmation about the quality of our work with the desire to give a significant contribution to the companies we work with. We sincerely hope that this publication will be a step in that direction.

Novi Sad, September 2016

Dr Zoran ANIŠIĆ
Chairperson of MCP-CE 2016

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